



ADVERTISING PRICE LIST

WEBSITE & ELECTRONIC ADVERTISING

Website employment advertisements are charged at \$350 inclusive of GST per post (with multiple posts a discounted price can be negotiated). This includes hosting the advertisement on our website for the duration of the advertisement period and regular electronic prompts to our membership to check the employment opportunities. The advert can contain a logo and link(s) on how to apply, job description etc. Please provide advert word format, high resolution copy of logo (300dpi) and any links if required.

VPELA REVUE ADVERTISING RATES

The VPELA Revue is a hard copy magazine with a circulation of approximately 1100 which is distributed 3 times each year – March, June & October. The deadline for copy is the first week of the preceding month.

All advertisements are in full colour, dimensions and prices (excluding GST) are below.

Size	Height - mm	Width – mm	Price per issue	3 edition discount – cost per issue
Business card	60mm	88.5mm	\$250	\$200
¼ page horizontal	60mm	184.5mm	\$600	\$480
½ page horizontal	123mm	184.5mm	\$1200	\$960
Full page	250mm	184.5mm	\$2000	\$1600

Contact Anna Aughterson on 9813 2801 to discuss further or email admin@vpela.org.au